

Building Excellence Award (BEA) advertising opportunities

Celebrate excellence in building, renovation, diversity, innovation and community initiatives by placing an ad in the summer issue of **Modern Builder magazine** and/or the **2024 BEA digital program!** As we honor the winners and finalists of our prestigious Building Excellence Award, your advertisement will not only showcase your support for these outstanding accomplishments but it will put you in front of the area's top award-winning commercial construction firms. Join us in recognizing those who are shaping the future of our industry by securing your ad today. Advertising options are listed in the table below.

Ad placement specifications

Ad size	Cost
Modern Builder 1/2 page (image and/or text) Ad size: 7.5"W x 4.875"H	\$486.00
Modern Builder 1/4 page (image and/or text) Ad size: 3.625"W x 4.875"H	\$377.00
Digital program 1/2 page (image and/or text) Ad size: 5.5"W x 4.25"H	\$210.00
Digital program (company logo placement in program)	\$95.00

Print ad is due May 17 and may be provided as a PDF, JPEG, PNG or EPS in CMYK.

Digital ad is due May 31.

If you would like to place a special-edition Modern Builder and/or digital program ad, please email Aarika Leonard-DeMarc at aleonard@thebuildersagc.com.
